



**LET'S TURN CARPOOLING FROM THE
EXCEPTION INTO WHAT THE
CLIMATE WOULD TURN IT:
INTO A MASS-MARKET!**

SOME SAY:

THE FUTURE OF MOBILITY IS ELECTRIC, AUTONOMOUS AND SHARED!

OUR COMPANY FUTURES MOBILITY SERVICES FOCUSSES ON THE

„SHARED“, BECAUSE IF WE DON'T GENERATE NOW THE NECESSARY CLIMATE

PROTECTIVE MASS EFFECTS IN THE MOBILITY SECTOR, WE'LL HAVE A

2 OR 3 DEGREE EARTH AND OTHER PROBLEMS THAN AUTONOMOUS DRIVING.

If there shall be a bright future for our audacious mobility concepts we have to care for the basics first. That's why we're starting a major offensive to use the EXISTING car traffic to REDUCE ITSELF by wowing far more drivers to offer their free seats more often. What then constantly increases the chances for passengers to find the right affortunate real-time lift from everywhere to everywhere, anytime. And to be able to do without an own car.

Our approach fires from all guns, and – besides Technology – strongly includes the HUMAN FACTORS as 1. Psychology to overcome the shyness in sharing the precious intimacy sphere of our car interior with paying guests (we're right back from our deep dive to the origins of this mental topics) 2. Highly improved Security measures 3. Our Marketing Revolution, which addresses PROVIDERS of ride-share seats for the first time completely different than CONSUMERS of ride-share possibilities, because if we do so, we can maximise marketing effects by showing it bluntly obvious to car drivers how much money they can save or earn. While avoiding to let the passengers see the same. Because they would wrongly think that they are regarded as the cash cows. WRONGLY! Because it's only about fair shares towards driving expenses. But maximizing marketing effectivity by consequent use of showing the monetary benefit to drivers makes it necessary to avoid potential misunderstandings on the side of the consumers of ride-sharing. And instead send the message to them (on THEIR dedicated website – yes, – we use TWO DIFFERENTIATED websites and direct users there): „YOU ARE ALREADY CLIMATE HEROES, BECAUSE YOU HAVE NO CAR, – improve this now with that novel app!“

4. Highly gamifying UX until one (nearly!!!) gets addicted to be in the need again to make a car drive, to have again the possibility to offer free seats on THIS GREAT APP ...

But here's now 5. the TECHNICAL measures to improve the – in our days at least to say – suboptimal statistic that (although there are already some carpooling apps) 80% of cars in the WHOLE DEVELOPED WORLD are still occupied by ONLY ONE person! And that the offering of free private seats for ride-sharing is currently still an absolute EXCEPTION:

The TECHNICAL reason is, that conventional carpooling apps are not suitable for everyday use, because they are NOT REAL-TIME COMPATIBLE. Because: On conventional ride-share apps one has to offer free seats by TYPING the tour data into input masks. Therefore (if there's in principle a readiness to practise ride-sharing) free seats are ONLY OFFERED when the trip could be planned a while in advance. Just because NOBODY wants to be held up by entering extensive individual tour data into narrow input screens on the mobile phone, when it's about a SPONTANEOUS car-drive. The Google voice assistant doesn't help either, because you would have – sometime between your decision for the car trip and turning the ignition key – to search,... find,... and activate... the microphone icon for EVERY input field for starting point, waypoint(s), destination, search or offer, date of the trip, time of departure, Ladies-Only (our unique) Function YES or NO, number of places, etc., etc., ...speaking that into it EVERY TIME ANEW!

And THIS kind of SPONTANEOUS car drives are (if you for a short moment disregard the business commuters – and integrate them – of course – swiftly back again in a second step) THE LIONS-SHARE of car drives, because the wish for independency is the main REASON to hold an own car. An OCEAN OF FREE SEATS on all spontaneous drives is not yet accessible for carpooling, because CONVENTIONAL ride-share apps FAIL. THAT's how carpooling goes mass-market (see in 1 min): www.worldsbestrideshareapp.com

Looks like it should have been done long ago,- right ? IT IS NOT YET, because Carpooling evolved on the one hand from the student days (slip boxes, carpooling centers, + later platforms/ apps, when one simply wanted to solve a studentic transportation problem,- when people rather had NO car, and the early developers looked at the challenge through the eyes of the CONSUMERS SIDE of ride-share. And therefore missed to wow systematically the CAR DRIVERS to offer their free seats far more often).

On the other hand companies like Uber have engaged in something like ride-share, but purely to compete with the taxi industry, and not being interested in massive reduction of traffic and CO2 emissions in the transport sector. Before I tell you why our app is not only the worlds BEST ride-share-app, but also the worlds most PROFITABLE, let me make it clear: We're not Uber-like. And not in the same „arena“ as Uber-comparable companies, which all provide shuttle services with (semi-)professional drivers. That's not our approach, because we don't just want to provide another additional service. WE WANT TO REDUCE (on a voluntary basis) GLOBAL CAR TRAFFIC MASSIVELY. From the beginning we aimed at the biggest possible climate protection effect, and developed (in a way as an unintended side effect) an easily globally scalable Unicorn business model. WE care for PRIVATE(!) ride-share relaying, where drivers don't make profit, but "only" cover their (complete) driving costs.. (what makes the prices which our passengers have to pay much lower than Uber prices) ..and in return have NO REGULATIONS (business registration, tax declaration, additional licenses, insurances, etc). Especially in Europe this definition of PRIVATE rideshare allows EVERYBODY TO START AT ONCE ! What doesn't mean that we won't offer the possibility to drive professionally. It would be wastage if we wouldn't use our novel platform also for that. But the focus lies on REDUCING private traffic. See in 3 min WHY our holistic approach works: www.turning-ride-share-into-a-mass-market.click

Our revolutions in UX, Security, Psychology and Marketing + VOICE CONTROLLED REAL TIME CAPABILITY and additional intelligent functions upto REAL-TIME MULTI-CAR HOPPING have what it takes to turn the EXISTING private car traffic into a QUASI-PUBLIC transport system and reduce itself by that, because if we wow only 1 to 3% new drivers to offer their free real-time seats, this causes that ride-share opportunities are always available in a sufficiently short time "at my sofa" (= any place) and make the decision easy for many people to do without an own car. What constantly increases the chances for drivers to pick up paying passengers. A self-reinforcing effect which can lead to massive traffic reduction.

This is a cooperation proposal. After having ourselves engaged with 30,000 working hours plus 100,000 Euros own capital, and again 100,000 Euros from 2 German Investors 70% of the programming work is done. We're looking for follow-up investors or partners for development. With only \$50K the app is finalised in latest 5 months. Additional \$40K for marketing launch our rocket to it's work orbit. Additional \$10K for the first trading stock of our affortunate unique NFC-equipped hands-free-phone mounting as seen in the video generate 1 of our 4 pillars of revenue. A real lions share! Because - while the app itself will be free in the basic version - for ca. 40% of our users this affortunate, but through personalization uncopyable mounting will be indispensable - globally distributed by Amazon.

We can also grow on our own steam (just found 2 new high qualified developers as partners who work for equity and don't need wages), and a highly cost efficient breakthrough concept for multiplicative marketing. Our potential is absolutely that of Unicorns like AirBnB.

Above I promised you, to tell you why our app is not only the worlds BEST ride-share-app, but also the worlds most PROFITABLE. Will do! In our businessplan on www.futuresmobility.com

With (resource-) friendly regards
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Keepin' our world
a cool place